ECHOES OF WISDOM

FINANCIAL REPORT

Summary of Funds Received, Utilisation and Balance

1. Executive Financial Summary

Total funds received = RM5,172.30.

Funding Source	**Amount (RM)**
Grant awarded – MyStarfish Foundation	3,000.00
Crowdfunding contributions	2,172.30
Total funds received	5,172.30

2. Grant Allocation and Expenditure

The grant was allocated to social media advertising to promote the project across digital platforms.

Expenditure Category	**Platform**	**Amount (RM)**
Social media advertising	Instagram (Meta Ads)	1,773.98
Social media advertising	TikTok	1,226.02
Total advertising expenditure		3,000.00

2.1 Advertising Campaign Details

Instagram (Meta Ads):

RM1,773.98 was spent on multiple advertising campaigns, including one-day advertisement and a 13-day campaign featuring several videos.

Payment breakdown: RM50.00 + RM100.00 + RM850.00 + RM723.98 + RM50.00.

Supporting receipts: Refer to Appendix 1.

TikTok:

RM1,226.02 was spent on multiple advertising campaigns, including 12-hour advertising run and 13-day campaign featuring several videos.

Payment breakdown: RM33.70 + RM37.80 + RM65.88 + RM133.92 + RM954.72.

Supporting receipts: Refer to Appendix 2.

3. Crowdfunding Collection and Utilisation

A total of RM2,172.30 was raised through crowdfunding.

Professional media documentation of the Echoes of Wisdom project: RM1,500.00.

Crowdfunding Summary	**Amount (RM)**
Total crowdfunding raised	2,172.30
Total crowdfunding utilised	1,500.00
Remaining crowdfunding balance	672.30

An amount of RM1,500.00 was allocated to documentary production. This expenditure covered professional media documentation and the preservation of the Echoes of Wisdom project journey and the messages shared by the residents.

Supporting receipt: Refer to Appendix 3.

4. Remaining Funds and Proposed Contribution

The remaining crowdfunding balance of RM672.30 is intended to be contributed to St. Mary's Nursing Home. The contribution will be made in accordance with the needs and well-being of the residents.

5. Overall Financial Summary

Item	**Amount (RM)**
Total funds received	5,172.30
Grant expenditure – social media advertising	3,000.00
Crowdfunding expenditure – documentary production	1,500.00
Remaining crowdfunding balance	672.30

Based on the figures above, the total funds received of RM5,172.30 are accounted for through RM3,000.00 in social media advertising expenditure, RM1,500.00 in documentary production, and a remaining crowdfunding balance of RM672.30.

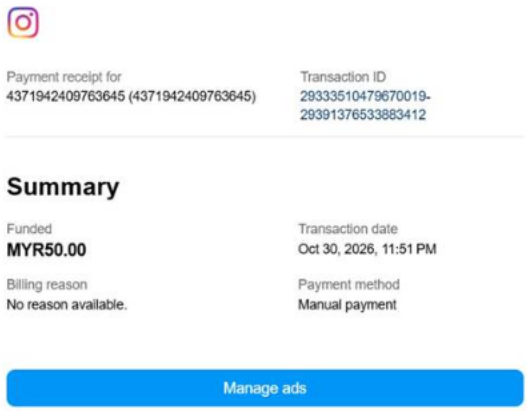
SUPPORTING DOCUMENTS

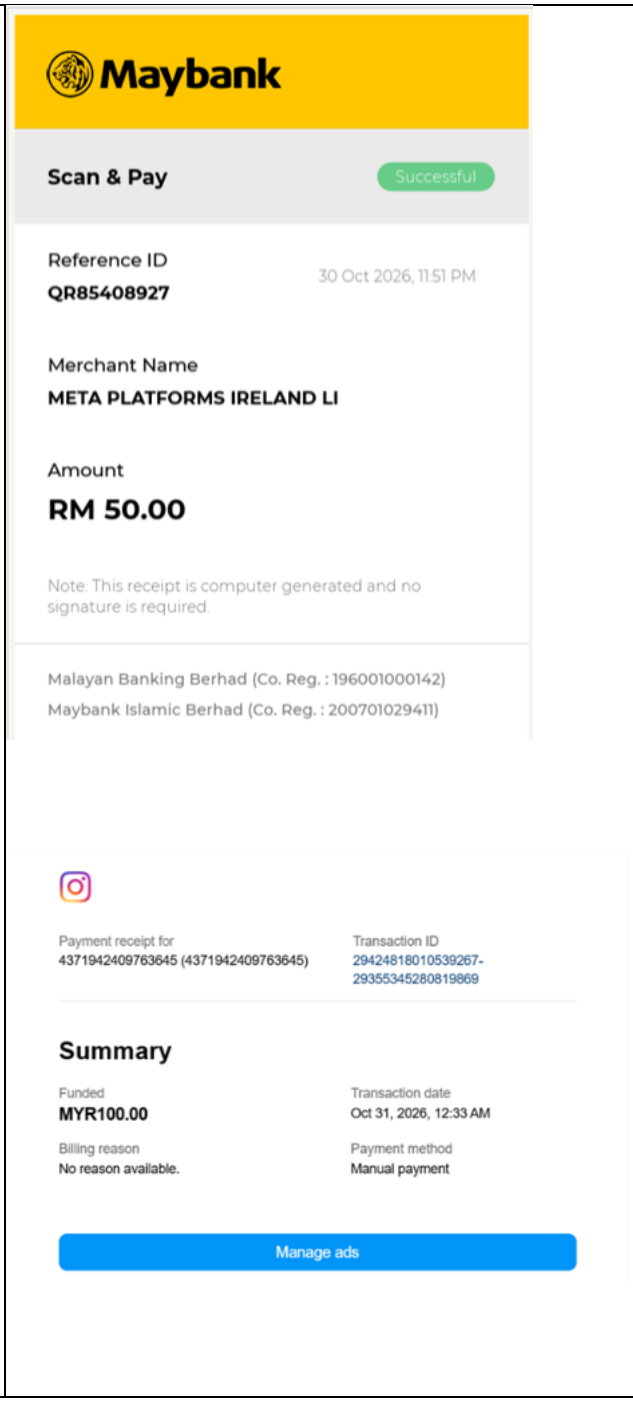
Receipt and documentary evidence attachments

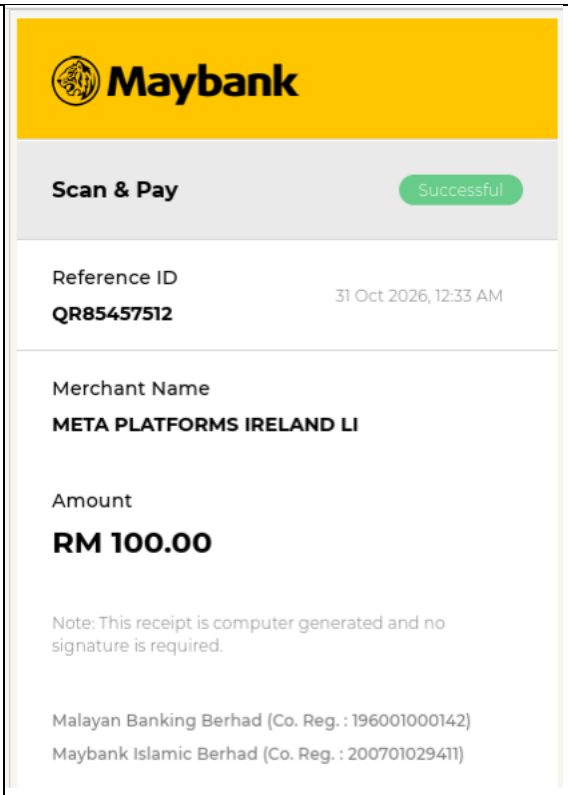
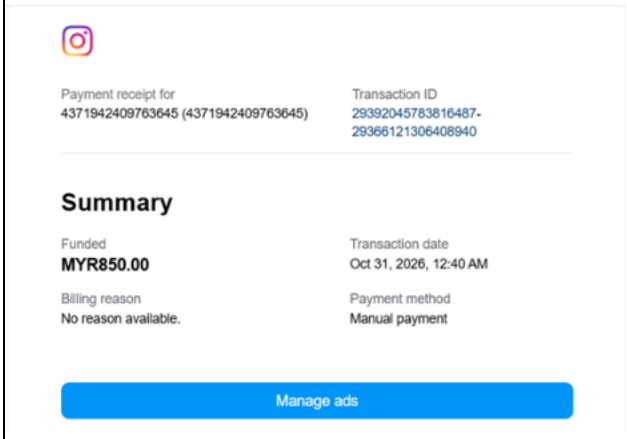
APPENDIX 1

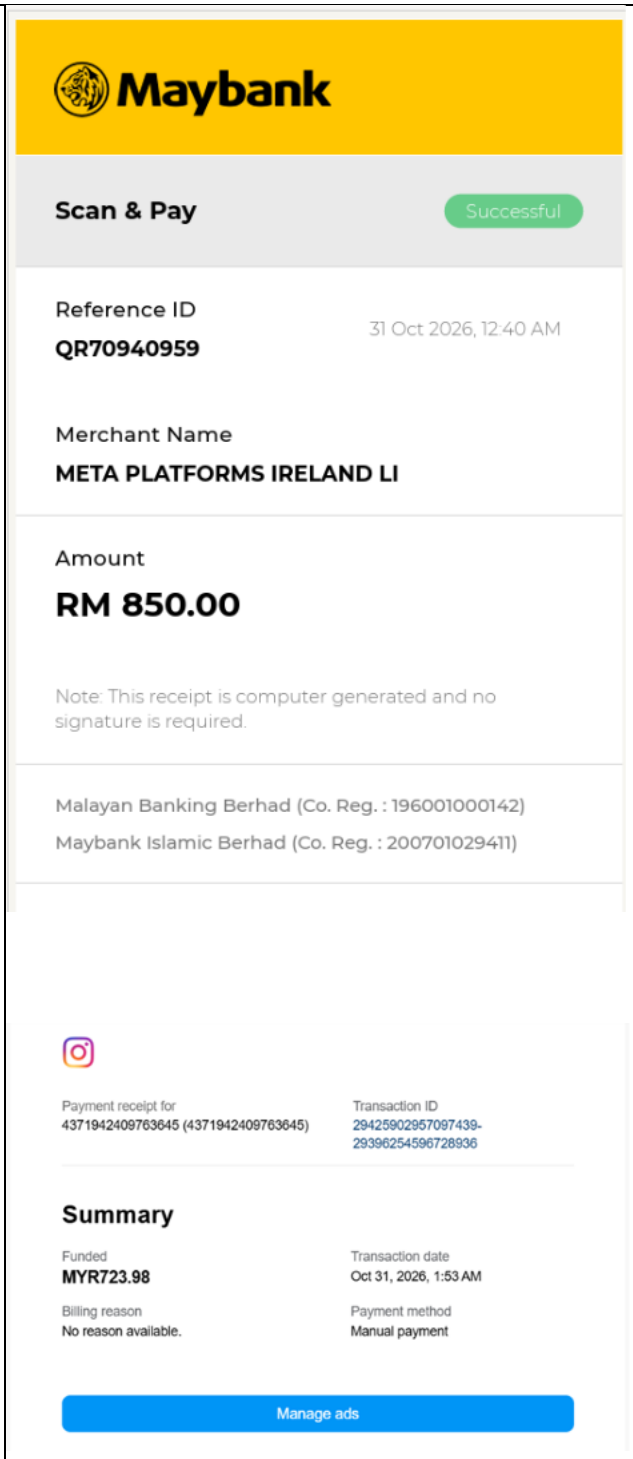
Instagram (Meta Ads) – Advertising Receipts

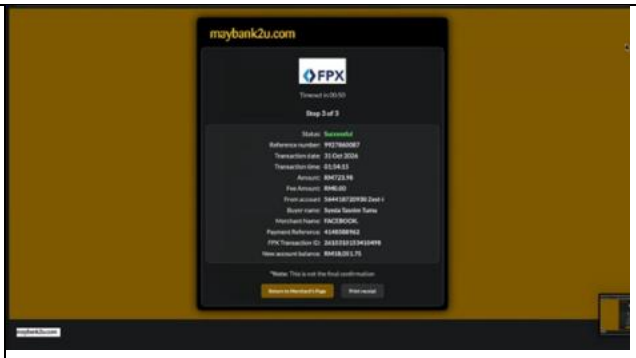
Meta Ads (Instagram): RM 1773.98- Multiple ad campaigns (1 day ad + 13 days ad campaign across several videos)

No.	Purchase / Description of Expenditure	Amount (RM)	Receipt
1.	Instagram (Meta Ads): Multiple ad campaigns (1 day ad + 13 days ad campaign across several videos)	1773.98 (Split as: 50+100+850+723.98+50)	

			Maybank Scan & Pay Successful Reference ID QR85408927 30 Oct 2026, 11:51 PM Merchant Name META PLATFORMS IRELAND LI Amount RM 50.00 Note: This receipt is computer generated and no signature is required. Malayan Banking Berhad (Co. Reg. : 196001000142) Maybank Islamic Berhad (Co. Reg. : 200701029411) Payment receipt for 4371942409763645 (4371942409763645) Transaction ID 29424818010539267-29355345280819869 Summary Funded MYR100.00 Transaction date Oct 31, 2026, 12:33 AM Billing reason No reason available. Payment method Manual payment Manage ads

			Maybank Scan & Pay Successful Reference ID QR85457512 31 Oct 2026, 12:33 AM Merchant Name META PLATFORMS IRELAND LI Amount RM 100.00 Note: This receipt is computer generated and no signature is required. Malayan Banking Berhad (Co. Reg. : 196001000142) Maybank Islamic Berhad (Co. Reg. : 200701029411) Payment receipt for 4371942409763645 (4371942409763645) Transaction ID 29392045783816487-29366121306408940 Summary Funded MYR850.00 Transaction date Oct 31, 2026, 12:40 AM Billing reason No reason available. Payment method Manual payment Manage ads

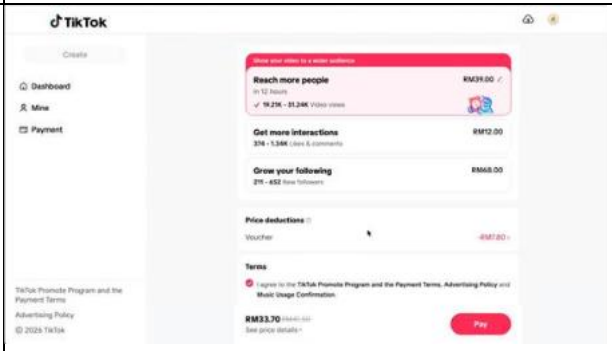
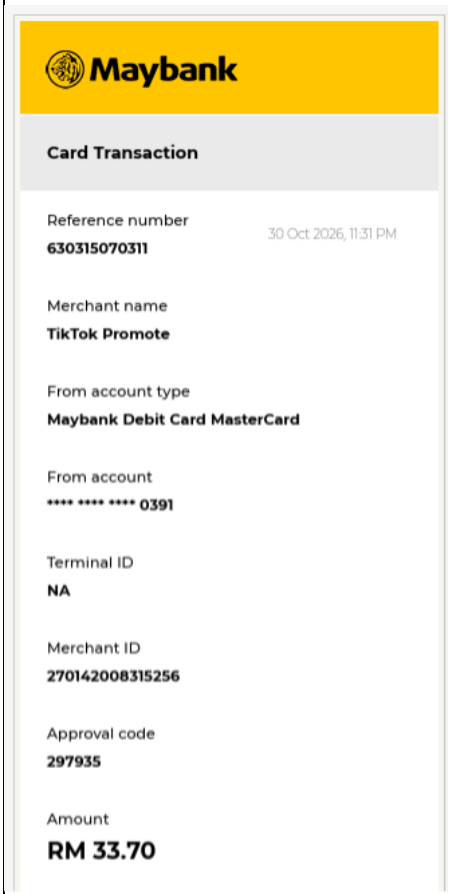
			Maybank Scan & Pay Successful Reference ID QR70940959 31 Oct 2026, 12:40 AM Merchant Name META PLATFORMS IRELAND LI Amount RM 850.00 Note: This receipt is computer generated and no signature is required. Malayan Banking Berhad (Co. Reg. : 196001000142) Maybank Islamic Berhad (Co. Reg. : 200701029411) Payment receipt for 4371942409763645 (4371942409763645) Transaction ID 2942590295709743 9-29396254596728936 Summary Funded MYR723.98 Transaction date Oct 31, 2026, 1:53 AM Billing reason No reason available. Payment method Manual payment Manage ads

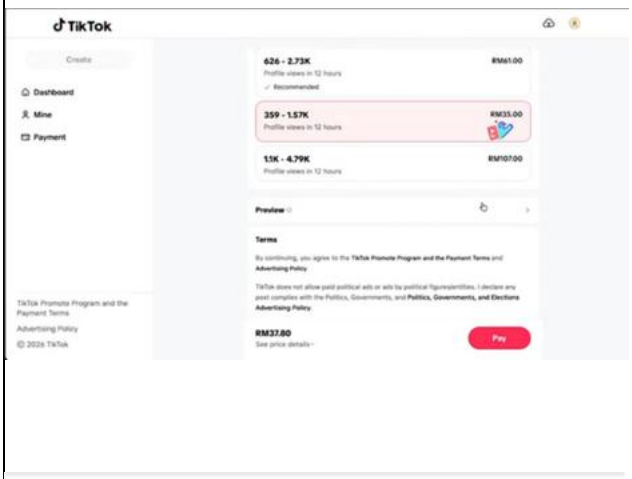
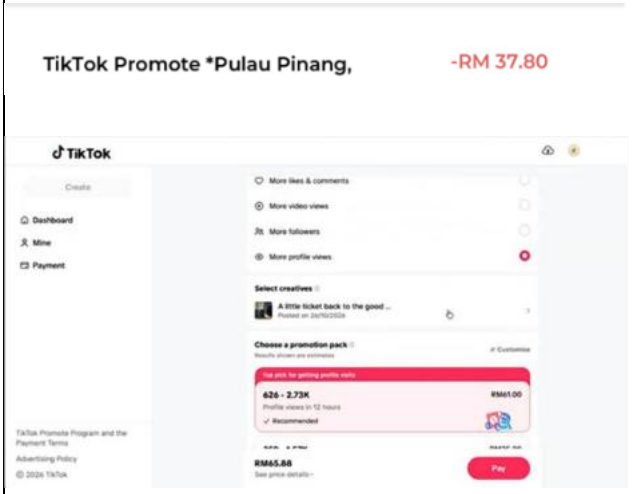
			 Payment receipt for 4371942409763645 (4371942409763645) Transaction ID 29458080913879646-29403338889353843 **Summary** Funded **MYR50.00** Transaction date Oct 31, 2026, 5:21 PM Billing reason No reason available. Payment method Manual payment Manage ads 

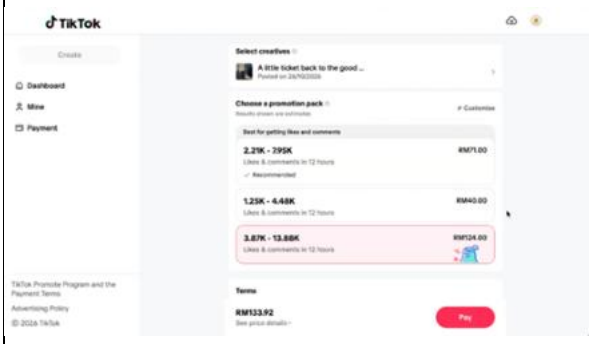
APPENDIX 2

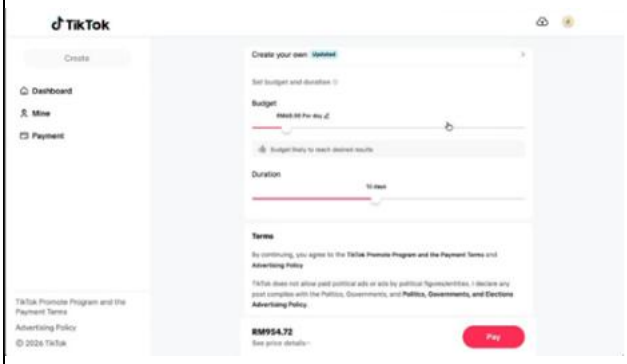
TikTok – Advertising Receipts

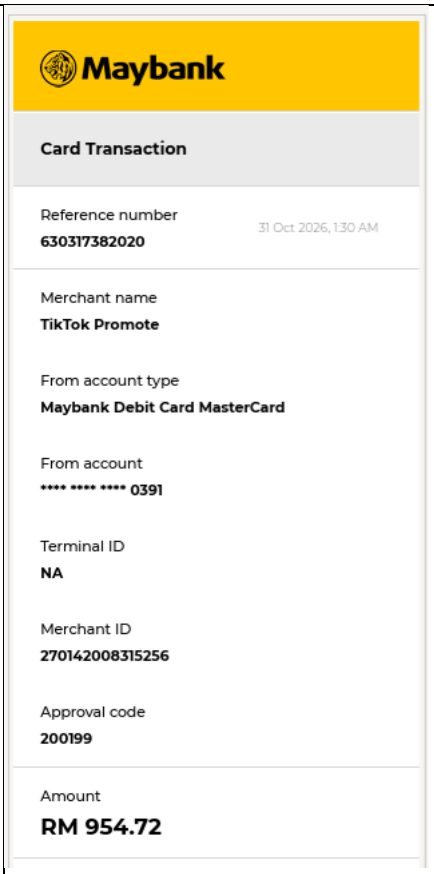
TikTok: RM 1226.02- Multiple ad campaigns (12 hours ads + 13 days ad campaign across several videos)

No.	Purchase / Description of Expenditure	Amount (RM)	Receipt
2.	Multiple ad campaigns (12 hours ads + 13 days ad campaign across several videos)	1226.02 (Split as: 33.70+37.80+65.88+133.92+954.72)	 

			TikTok Dashboard Mine Payment 626 - 2.73K RM61.00 359 - 1.57K RM35.00 1.1K - 4.79K RM107.00 Preview Terms RM37.80 Pay TikTok Promote *Pulau Pinang, -RM 37.80 TikTok Dashboard Mine Payment More likes & comments More video views More followers More profile views Select creatives Choose a promotion pack 626 - 2.73K RM61.00 RM65.88 Pay

			Maybank **Card Transaction** Reference number **630315413707** 30 Oct 2026, 11:47 PM Merchant name **TikTok Promote** From account type **Maybank Debit Card MasterCard** From account ****** **** **** 0391** Terminal ID **NA** Merchant ID **270142008315256** Approval code **291325** Amount **RM 65.88** 

			Maybank **Card Transaction** Reference number **630317372714** 31 Oct 2026, 1:22 AM Merchant name **TikTok Promote** From account type **Maybank Debit Card MasterCard** From account ****** **** **** 0391** Terminal ID **NA** Merchant ID **270142008315256** Approval code **204201** Amount **RM 133.92** 

			Maybank Card Transaction Reference number 630317382020 31 Oct 2026, 1:30 AM Merchant name TikTok Promote From account type Maybank Debit Card MasterCard From account **** **** **** 0391 Terminal ID NA Merchant ID 270142008315256 Approval code 200199 Amount RM 954.72

APPENDIX 3

Documentary Production – Receipt

Total Crowdfunding Amount Raised: RM 2,172.30

Funds Utilised from Crowdfunding Amount: RM 1,500.00

Documentary Production: ***RM 1,500.00-*** For the professional media documentation and preservation of Echoes of Wisdom's journey and residents' messages.



O'ttra MEDIAVERSE

Invoice

Suite 03-03, Menara Tiara Mutiara II
Jalan Puchong, 58200 Kuala Lumpur

60 16 354 0102
utrraa@arkworld.my

Date: 7th August 2026
Quote #: 260807
Customer ID:
Valid until: 10th October 2026

Attn to

ASIA PACIFIC UNIVERSITY SDN BHD

Prepared By:

Utrraa Kumaru
Director of O'ttra Mediaverse

Description	Unit cost	Qty/Hr rate	Amount
Documentary Production ONLY			
Pre-Production Concept, Script, Storyboard, Logistics, Schedule Planning	RM800.00	1	RM800.00
Production Crew & Equipment (8 hours Credit) Director, Videographer, Sound, Lighting, DSLR/4K Camera	RM4,500.00	1	RM4,500.00
Post-Production Editing (Visual Cut, Pacing), Color Grading, VFX text overlays	RM1,200.00		RM0.00
Licensing & Copyrights Music Track License, SFX License, Adobe Subscriptions	RM500.00		RM0.00

Terms

1. This is a digital document, no signature required.
2. The payable price is only valid until the valid date. Penalty worth of 5% will be charged if fail to pay within 10 days from valid date.
3. 10% of penalty will be charged every 30 days until the full payment has been settled.

SUBTOTAL	RM5,300.00
DISCOUNT	RM3,800.00
(TAX RATE)	0%
TAX	RM0.00
TOTAL	RM1,500.00

PAYMENT DETAILS	
Bank:	MAYBANK BERHAD
Account Name:	OTTRA MEDIAVERSE PRODUCTION
Account No.:	5648 3868 3571
Reference:	*Please state your quote number*

Thank you for your business!

Should you have any enquiries concerning this invoice, please contact us.

PAID